



Basin Reserve Trust

Statement of Intent 2023-2024

Introduction

The Basin Reserve: *Our Village Green* – It is the Basin Reserve Trust and Wellington City Council’s vision that the Basin Reserve is highly valued as a public reserve of unique character and is recognised as the premier international cricket venue in New Zealand. The journey to this point has been years in the making with the 1884 Trust Deed conveying the area to the Wellington City Council in Trust so that the Basin Reserve would be “*forever used for the purposes of a cricket and recreation ground by the inhabitants of the City of Wellington*”. In 1998, the Basin Reserve was listed as a Heritage Area, becoming the first sports ground to receive such a designation, and further enhancing its heritage and recreational significance to Te Whanganui-a-Tara.

Today, the Basin Reserve has seen more New Zealand Test matches, and Test victories, than any other ground. It has also been the venue for some of the most remarkable performances in our cricketing history; from JR Reid’s 15 sixes in a first-class innings, to Martin Crowe and Andrew Jones’ World Record partnership of 467 in 1991, and Brendon McCullum’s historic score of 302 in 2014. But the ground not only hosts cricket games, but sporting fixtures of every variety. It has hosted national events and competitions including VE Day celebrations, Royal Tours, exhibitions, Scout jamborees, concerts, and festivals.

The Basin Reserve Trust (BRT) plays a role in contributing to the Wellington City Council 2021-2031 long-term plan and we understand our role in the vision for “*Wellington 2040 – an inclusive, sustainable, and creative capital for people to live, work and play*”. The Trust actively supports the four community outcomes of the long-term strategy and maintain an ongoing alignment to the Council’s strategic direction and statement of expectations.

Objectives

The objectives of the trust are stated in the Trust Deed as agreed between the Wellington City Council and the BRT and are highlighted below:

1. to manage, administer, plan, develop, maintain, promote, and operate the Basin Reserve for recreation and leisure activities and for the playing of cricket for the benefit of the inhabitants of Wellington
2. to establish a long-term policy for the further development of the Basin Reserve as a recreational facility and as a facility for the playing of cricket, other sports and as a venue for other community-based activities;
3. to enter into management agreements and other contracts that are necessary or desirable to achieve the objects of the Trust;
4. to promote and co-ordinate the raising of funds to assist the management, administration, maintenance planning, promotion, and further development of the Basin Reserve;
5. generally, to do all acts, matters and things that the Trustees consider necessary or conducive to further or attain the objects of the Trust set out above for the benefit of the public of Wellington;
6. to operate as a successful undertaking, managed on a not-for-profit basis.
7. to preserve and enhance the significant and recognised heritage value of the Basin Reserve. to comply with all legislative and regulatory provisions relating to its operation and performance including statutory and general Council objectives for Council controlled organisations, and to acknowledge the Councils contribution where appropriate

2023-24 Activities

In-line with the objectives of the Trust Deed, the BRT will focus on the following initiatives in 2023-24;

Events and Functions

Following the general event disruption caused by COVID-19, the BRT has successfully rebuilt its event and function offering. During the 2023-24 reporting cycle, the BRT will provide a diverse range of offerings that are quickly become well established fixtures on the Wellington events calendar. In total approximately 77 event days, 100 practice days and 60 functions will be delivered making the Basin a highly used space for the city.

An overview of the wide range of events that are planned for 2023-24 are outlined below:

Community and other Sport Events:

The BRT is proud to be a venue for everyone and key events for 2023-24 include:

- **Junior Rugby and Football** – partnerships with Wellington Rugby and Capital Football and now well established with the Basin Reserve serving to provide these two codes with three well used junior rugby and girls' junior football fields that enable each sport to play nine junior games each weekend throughout winter.
- **Beers at the Basin** – the popular festival that showcases Wellington's craft beer industry will continue to be a summer feature on the Basin's busy event calendar.
- **Summer Sessions at the Basin** – following a successful inaugural Summer Sessions at the Basin in March 2023, this food and wine festival is back for 2024. Much like Beers and the Basin the BRT is looking to establish this event as a regular fixture in February / March each year with Beers at the Basin operating annually in November.
- **Community Cricket** – a wide range of community cricket events will be held including various club competitions finals, the boys and girls Primary School and Secondary School finals, Governor General's XI fixtures and junior cricket field days.
- **Ethnic Community Festival** – Cricket Wellington has established an Ethnic Community Festival that brings culture, music, food and cricket together. This is primarily targeted at youth.

The Trust remains committed to increasing and diversifying the utilisation of the Basin Reserve and will continue to seek opportunities to increase usage of the venue by community and corporate groups, other sports organisations, and event hirers to drive the utilisation of the Basin Reserve as a function venue of choice.

Functions

The BRT has contracted Black and Gold Events to manage and promote the Norwood Room and Long Room in the RA Vance Stand as a venue for conferences, meetings, weddings, celebrations, Christmas functions or team building workshops. In total, 60 functions are expected to be hosted at the venue for 2023-24.

Domestic Cricket

The Basin Reserve is the home of Cricket Wellington and the home ground of the Wellington Firebirds in the Plunket Shield, Ford Trophy and Men's Super Smash, as well as the Wellington Blaze in the Hallyburton Johnston Shield and Women's Super Smash. The Basin also accommodates Cricket

Wellington development teams. The Basin is planning to host 56 days of cricket events, with 100 days of use planned for the practice facilities.

International Cricket

In partnership with Wellington NZ and Cricket Wellington, the BRT is bidding to host both White Ferns and Blackcaps international games during the 2023-24 summer. The prized games to secure are a white-ball fixture for the White Ferns vs England (March / April 2024) and a Blackcaps Test Match vs Australia (March 2024).

Critically, The Trust has identified that securing international cricket fixtures is crucial for generating revenue and ensuring the ground remains at the forefront for New Zealand Cricket as a venue of choice. Future investment in facilities and general upgrades need to be considered in alignment with enhancing the venue as a modern cricket facility that is fit for purpose for hosting international cricket.

Capital Projects

The major redevelopment of the Basin Reserve is into the final stages. Throughout the 2023 winter, the BRT will work with Wellington City Council to upgrade the internal picket fence and sightcreens. Critical additional storage will be added and the Trust will work to implement recommendations from an independent security report to enhance the safety of the venue.

Installation of permanent camera platforms are also being investigated in partnership with New Zealand Cricket and their new broadcast partner TVNZ. Permanent camera platforms as opposed to the temporary structures that are erect each summer have a significantly reduced footprint; they will provide a revenue opportunity (advertising) for the Trust and will also enhance the Basin's ability to secure international cricket (by reducing costs to the broadcast partner).

Sponsorship and Fundraising

The BRT remains committed to assisting with fundraising and sponsorship, while remaining dedicated to exploring further commercial opportunities for the venue generally.

Key opportunities that the BRT are progressing:

- **Naming Rights Partner** – the Trust will enter the final year of its naming right partnership with Cello and will begin positive renewal conversations. It is anticipated that the relationship will be extended for a further two years.
- **Digital Billboards** – the Trust have signed an Agreement to Licence are also investigating digital billboard opportunities at the Basin Reserve to grow a more sustainable revenue base that would provide the BRT with additional income to support the redevelopment and on-going maintenance

The Trust will report on progress each quarter.

Cricket Wellington and The New Zealand Cricket Museum

The Basin Reserve is the home of Cricket Wellington, the Regional Sports Organisation for cricket in Wellington, and the New Zealand Cricket Museum. The Old Pavilion Stand is home to the Cricket Wellington offices and the national Cricket Museum, which officially reopened in December 2021. The

New Zealand Cricket Museum records the history of cricket and tells the story of the Basin Reserve through its newly developed and modernised storytelling and displays.

The Trust recognises the significance of being the home of the New Zealand Cricket Museum as it aligns with the Council’s objective of having fit-for-purpose community, creative and cultural spaces. The Museum is a place where people can come to connect, develop, and express their arts, culture, and heritage. This drives additional and diverse visitation to the venue via private group tours, educational school trips, cricket match day experiences and will be open every Sunday to the public.

Wellington Regional Stadium Trust (WRST) Turf Services Partnership

The BRT will continue to work in partnership with the WRST to ensure that the Basin reserve outfield, wicket blocks and practice wickets. A significant proportion of the operating grant provided to the BRT from Wellington City Council covers the costs associated with the Turf Services Agreement between the BRT and WRST which are costs that continue to increase year on year.

1. Strategic Alignment to WCC

The BRT aligns its strategic and service delivery to Wellington City Council in the following ways:

Strategy	BRT Alignment
Tupiki Ora and Takai Here	<p>The Trust is committed to being an exemplary partner in championing the Māori strategic objectives. We are dedicated to building our relationship with the city’s two mandated mana whenua organisations, and actively contributing to the realisation of the Māori well-being strategy in partnership with the Council and other CCO’s. The Trust is dedicated to being on the waka and supporting the key pillars identified, while also being acutely aware that we must respect the journey and develop trusted relationships with our mana whenua partners.</p> <p>The Trust propose the following focus areas for 2023-24:</p> <ul style="list-style-type: none"> · Align with the Te Tauihu – to reo Maori Policy to update all venue signage · Collaborate with WCC City Design Project and mana whenua partners to tell the story of the Basin and reflect its cultural heritage visibly in venue · Partner with events at the venue to ensure inclusion of te reo Maori i.e., cricket event days · To work with Cricket Wellington to embrace WCC’s Whare Kura learning management system as the key mechanism for Cricket Wellington staff to ne upskilled in Te Reo Māori and Te Tiriti training · To work with Wellington Regional Stadium Trust and Cricket Wellington to leverage WCC’s Rangatahi programme to provide Maori will potential career opportunities
Te Atakura - First to Zero	<p>The BRT was first awarded the Toitu Carbon Zero status on 19 December 2019 and will ensure that we remain a carbon zero footprint venue to contribute to the Council’s aim of being a zero-carbon capital by 2050. This includes the introduction of</p>

	bike storage areas at the venue, promotion of scooters and e-bikes as a form of transport to events, and being an advocate for key actions within the Te Atakura First to Zero plan
Aho Tini 2030 – Arts, Culture and Creativity Strategy	In addition to the continued partners with the New Zealand Cricket Museum and various arties performing at the Basin’s well established summer festivals, the Trust will play an active role in WCC Civic Performance Venues project and through this work identify any suitable opportunities that may exist for the arts and culture sector to better utilise the Basin’s assets.
Strategy for Children and Young People	The BRT will ensure it aligns with the strategy for Children and Young People by ensuring the venue is a safe place at all times, specifically by partnering with events that focus on our youth
Economic Wellbeing Strategy	The Trust will support the Council regarding the development and implementation of new strategies in the areas of economic wellbeing
Accessible Wellington, The Accessible Journey Action Plan 2019	The BRT will continue to support the Accessible Wellington, The Accessible Journey Action Plan 2019, and continue to allow free lounge access to the Basin Reserve Long Room on match days. Advancing our commitment to the plan, the Trust will support Cricket Wellington through achievement of the Rainbow Tick diversity and inclusion certification process

Our Strategic Relationship

The Trust expects to be involved with the strategic development of the venue, in particular the investment in the development/upgrade of key infrastructure in venue and involvement with the annual asset management plan. The Trust intends to play an active role in the CCO collective and understands our position in supporting other CCO strategies and objectives.

2. Specific Expectations

As a leading CCO, the BRT will work closely with Wellington City Council to support the vision for Wellington 2040: *An inclusive, creative capital where people like to live – inclusively and sustainably*, with the following initiatives:

Strategy	BRT Alignment
Asset Management Plan	The Trusts anticipates that for the 2023/24 reporting year WCC will have in place an Asset Management Plan for the Basin that will set out expectations and timelines enabling the BRT to ensure that the Basin’s infrastructure is adequately maintained. After significant capital investment in recent years, the BRT views this a critical project for WCC to finalise and then work with the Trust to deliver
Zero-carbon and zero-waste	The BRT will continue to support the Wellington Region Waste Management and Minimisation Plan in conjunction with venue caterers and hirers. This includes utilising specific bins throughout the venue for recycling, glass, and general waste, as well as using a specific bin for grass waste. Furthermore, we now adhere to the Solid Waste Management and Minimisation Bylaw for events of 1,000 people or more. Additionally, we will

	continue to align with Black and Gold to minimise waste generally, which has seen a significant reduction in plastic waste due to vendors using compostable packaging and the introduction of goblets to replace plastic cups at events
Let's Get Wellington Moving	The Trust is committed to working with the Council to support the Let's Get Wellington Moving plans and recognise our influence in the development of the project. The Trust will engage constructively with the programme to ensure that the interests of the Basin Reserve are well understood and protected as options are developed for the route encompassing the venue. The Trust will advocate for the protection of the venue in its entirety and that all plans account for little disruption and/or change to the facilities and its surrounds. The Basin Reserve is an icon for the city, and all plans must respect the history and heritage of the venue
Walking and cycling network	The BRT is playing an active role in supporting the Newtown to City cycleway project that passes through the Basin Reserve. This includes the Commonwealth walkway improvements as well as appropriate signage and safety measures for a mixed pedestrian and cycle area

3. Performance Targets

In-line with Wellington City Councils 2021-31 Ten Year Plan, the BRT aims to deliver the following performance measures for 2023-24:

Measure	2022-23 Forecast	2023-24 Q1	2023-24 Q2	2023-24 Q3	2023-24 Q4	2023-24 Total
Quarterly Targets						
Community Events Days	2	0	1	1	0	2
Cricket Events Days	39	0	26	30	0	56
Other Sports Events Days	22	8	0	0	14	24
Practice facility usage (Days)	100	15	45	40	0	100
Functions*	80	15	15	15	15	60

*Measured as number of functions held at the venue, not as days as per other performance targets

Measure	2023-24 Forecast
Numbers attending events*	45,000
Event Income (\$) –	418
Council Operating Grant ^ (\$)	764,548
Cash Subsidy (grant) per attendance (\$)	16.98

^includes turf management fee

4. Governance

The Trust Deed establishes the BRT under the Charitable Trusts Act 1957 for the purposes of managing and administering the Basin Reserve. Wellington City Council has appointed the BRT to manage the Basin Reserve under a Management Deed (relating to the Basin Reserve). These two key documents set out how the BRT will govern the Basin Reserve.

The BRT is governed by a Board comprising four Trustees, two appointed by Cricket Wellington and two by Wellington City Council. The Board meet at least four times a year and appoint subcommittees as it deems appropriate to fulfil its obligations. The Trustees set the strategic direction for the BRT and approve the Statement of Intent and Annual Business Plan. The Trustees monitor the organisational performance and ensure that the Trust has appropriate policies and procedures to mitigate its risks (including compliance with the Health and Safety at Work Act 2015).

Trust Membership

- Alan Isaac (Chair) (appointed by Wellington City Council)
- Councillor John Apanowicz (appointed by Wellington City Council)
- Mike Horsley (appointed by Cricket Wellington)
- John Greenwood (appointed by Cricket Wellington)

Performance Management

The performance of the Trust is measured in part by achievement of agreed KPI's, with regards to operational activities. The Chair of the Board will undertake an annual evaluation of Trustee performance and will provide an update to Council by 30 September 2023. Further, the individual performance of Trustees is monitored by the Wellington City Council (in respect of the two Council-appointed Trustees), and Cricket Wellington (with regards to the two Cricket Wellington-appointed Trustees). Additionally, the Trust Board will supply the Council with a skills matrix in 31 March 2023.

The Trust acknowledges the need for ongoing professional development opportunities for Trustees and encourages the undertaking of specialist training for identified needs. The Board will, on an annual basis, implement a programme that supports the identified needs. This may include programmes such as that offered by the NZ Institute of Directors (or similar) or specialist knowledge building from appropriate agencies.

5. Finance

The budget is generally conservative which is developed on the basis of breaking even and in line with the activity outlined in this document.

Analysis

The following are the key details and assumptions for the budget that results in a operating loss of \$146,952 for the 2023/24 financial year.

Revenue - \$1,072,948 is forecast in the budget.

Revenue	Forecast 2022-23*	Forecast 2023-24	Comment
Council Funding	\$735,150	\$764,548	
Sale of goods and services	\$424,550	\$301,800	One Test match in 23/24
Interest	\$6,250	\$6,600	N/A
Total	\$1,165,950	\$1,072,948	

*Forecast until end of FY2022-23

Expenditure

Expenditure of \$1,219,900 is included within the budget.

Expenses	Forecast* 2022-23	Forecast 2023-24	Comment
Depreciation	\$95,000	\$84,000	
Costs relating to providing goods and services	\$906,000	\$975,870	Increase in turf services costs with WRST
Other expenses	\$175,230	\$160,030	
Total	\$1,176,230	\$1,219,900	

The expense side of the budget has been developed based on business as usual and a realistic estimate of the costs associated with operating the BRT.

Capital Expenditure

Capital Expenditure is forecast at \$90k.

Cashflow

Cashflow varies throughout the year as key revenues from grants are received quarterly.

Risks

The main financial risks are as follows:

- Inability to host Beers at the Basin and Summer Sessions at the Basin
- Concession agreement with Black and Gold is terminated
- Inability to secure international cricket fixtures
- The domestic cricket season doesn't proceed as planned
- Increased repairs and maintenance are required
- Continued disruption to events due to COVID-19

Estimate of amount intended for distribution

There is no intention to pay out reserves to stakeholders.

Acquisition procedures

There is no intention to make any acquisitions.

Estimate of commercial value of stakeholder's investment

N/A